

LOIS MATULESSY

ALLROUND DIGITAL CREATOR | COMMUNICATIONS & GRAPHIC DESIGN

With 9 years of experience as an allround digital creator, I bring visual stories to life. I show my versatility in everything I do. From websites and branding to content, design, copywriting, strategy and research. Always with intention, feeling, and a sharp eye for what works, both visually and in the story behind it.

✉ info@loiscreator.com

🌐 <https://loiscreator.com/>

📍 The Netherlands

EDUCATION

FONTYS UNIVERSITY OF APPLIED SCIENCES

Bachelor of Arts - Communicatie, International Event, Music & Entertainment Studies | Aug 2020 - Jul 2024

SINTLUCAS

Mediadesign & Crossmedia | Aug 2015 - Jul 2019

EXPERIENCE

LOISCREATOR

Freelance Digital Creator & Designer | 2019 - present

From concept to creation: I combine strategy and creativity to bring brands and ideas to life across digital platforms.

PATCH MARKETING

Customer Support Medewerker | Sept 2020 - present

Excellent customer contact (ISO 18295, WFT) De Hypotheker. Responsible for communication and issue resolution.

FONTYS UNIVERSITY OF APPLIED SCIENCES

Reporter & Content Creator | Feb 2024 - Jul 2024

I created and edited content for the official Instagram page, including presenting on camera and developing visual ideas.

NOVICOM MARKETING GROUP®

Intern Design & Content | Sept 2022 - Mar 2023

Graphic design, branding, social media management, copywriting and content creation.

TJ DESIGN VUGHT

DTP & Design | Dec 2017 - Sept 2020

Responsible for DTP tasks, graphic design, and operating equipment including laser engraving machines.

SOCIAL DEAL

Intern Graphic Design | Aug 2017 - Jan 2018

Graphic design, internal communication, and brand consistency across all visual content.



Hi, I'm Lois

SKILLS

Graphic design Concepting Branding

Adobe (Illustrator, Photoshop, Indesign, After Effects, Premiere, XD)

Video editing Illustration Photography

Communication strategy Content-creation

Canva, Figma, Coreldraw, Microsoft Office

Copywriting Webdesign, Wordpress

ChatGPT, Firefly, Midjourney, DeepAI

INTERESTS & PERSONALITY

Positive & solution-oriented Creative

Social Enthusiastic learner

Strong communication skills Mindfulness

Eye for detail Personal development

(Mental) Health Fitness & movement